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Join us at [@seaqualinitiative](https://twitter.com/seaqualinitiative)



SEAQUAL
INITIATIVE

TOGETHER
FOR A CLEAN
OCEAN

SEAQUAL
INITIATIVE

SEAQUAL INITIATIVE is a unique collaborative community that works with ocean clean-up programs around the world to bring value to the waste they recover.

Only
9%
of plastic
is recycled

It is estimated that
1
industrial
container
is dumped
into the Ocean
every minute

99%
of these macroplastics
have disappeared,
and most of them have
become microplastics

We eat
50
credit cards
per year

Marine plastic is responsibly transformed
into a new sustainable solution with infinite
possibilities: automotive, home furnishing,
fashion, sportswear, injection molding....



OUR 3 PILLARS

1

COLLECTION

Our collection points aim to:

- Liaise with NGOs, local communities and authorities.
- Clean rivers, shorelines and the ocean.
- Boost local economies and raise awareness.

2

EXPERTISE

SEAQUAL INITIATIVE counts on the industrial support of two major textile manufacturers, ANTEX and VICA, which provides:

- Strong, scalable, vertical transformation processes.
- Years of expertise and developed R+D.

3

COMMUNITY

We offer a holistic, multidisciplinary approach thanks to our community:

- Formed by manufacturers, brands, consumers, professionals, authorities, activists,...
- One common goal:
TOGETHER FOR A CLEAN OCEAN

Flake production
Used for injection molding

SEAQUAL® MARINE PLASTIC
Used for injection molding

SEAQUAL® YARN
100% post-consumer PET, same quality
as standard recycled polyester. Used in
fashion, sportswear, automotive, home
furnishing and merchandising.